



INTA
ALLIANCE
PROGRAM



INTA Foundation



For more information on sponsorships,
contact **Eloïse Santos** at esantos@inta.org

**SPONSORSHIP
PROSPECTUS**

Foundation Sponsorships

Become a Champion for Change!



Join us in making a lasting impact by sponsoring the **INTA Foundation**. Your support will help us provide opportunities for students from underserved communities. Together, we can make a difference!

We offer various sponsorship packages to fit different budgets, ensuring that everyone can have a meaningful impact.





\$35,000

Foundation Diamond Year-Long Sponsor

Events

Annual Meeting Foundation Presence

- Scheduled meet and greet with Foundation Board Members
- Scheduled photos with Foundation Board Members
- Signage with logo placement at Foundation Board Meeting
- Foundation Sponsor ribbon for conference badge
- Recognition in welcome speech at Opening Ceremony by INTA CEO

Leadership Meeting Foundation Themed Event

- Ten complimentary fundraiser registrations (*attendees must be registered for the 2025 Leadership Meeting*)
- Logo on QR code signage for donations
- Prominent logo placement at the Foundation Themed Event
- Signage with logo placement by the Foundation Themed Event reception entrance
- Recognition in welcome speech at INTA Welcome Ceremony by INTA CEO
- Early access to the Foundation Themed Event
- Scheduled photos with the Foundation Board
- Scheduled meet and greet with the Foundation Board Members
- Foundation Sponsor ribbon for conference badge

Online Visibility

INTA Bulletin

- Opportunity to submit one sponsored-content thought-leadership article to the INTA Bulletin relating to the Foundation. (*Final content subject to approval by INTA*)

INTA Foundation Web Page

- Logo with link to the organization's website on the INTA Foundation web page
- 100 word company description from sponsor on the INTA Foundation web page. (*Final content subject to approval by INTA*)

Social Media (LinkedIn, Instagram, Facebook)

- One social media post announcing Foundation Diamond as the Yearlong Sponsor on the Foundation's social media platforms, including LinkedIn: @INTA Foundation, Facebook: @INTA Foundation, Instagram: @inta_foundation
- Recognition as Diamond Sponsor on select INTA Foundation promotional materials
- One social media post announcing Foundation Diamond Sponsor for the Leadership Meeting ahead of the Meeting

Foundation Video Highlight

- Sponsor logo featured in highlight video of Foundation achievements throughout the year, to be showcased on social media channels and Foundation web page mentioned above



\$20,000

Foundation Sapphire Sponsor

Annual Meeting Presence

Events

Annual Meeting Foundation Presence

- Scheduled meet and greet with Foundation Board Members
- Scheduled photos with Foundation Board Members
- Signage with logo placement at Foundation Board Meeting
- Foundation Sponsor ribbon for conference badge
- Recognition in speech during the Welcome Reception

Online Visibility

INTA Bulletin

- Opportunity to submit one sponsored-content thought-leadership article to the INTA Bulletin relating to the Foundation. (Final content subject to approval by INTA)

INTA Foundation Web Page

- Logo with link to the organization's website on the INTA Foundation web page

Social Media (LinkedIn, Facebook, Instagram)

- One social media post announcing Foundation Sapphire Sponsorship on the Foundations social media platforms including LinkedIn: @INTA Foundation, Facebook: @INTA Foundation, Instagram: @inta_foundation
- Recognition as Sapphire Sponsor on select INTA Foundation promotional materials

Foundation Video Highlight

- Sponsor logo featured in highlight video of Foundation achievements throughout the year, to be showcased on social media channels and Foundation web page mentioned above



\$15,000

Foundation Ruby Sponsor

Annual Meeting Presence

Events

Annual Meeting Presence

- Scheduled meet and greet with Foundation Board Members
- Scheduled photos with Foundation Board Members
- Signage with logo placement at Foundation Board Meeting
- Foundation Sponsor ribbon for conference badge
- Recognition in speech during the Welcome Reception

Online Visibility

INTA Foundation Web Page

- Logo with link to the organization's website on the INTA Foundation web page

Social Media (LinkedIn, Facebook, Instagram)

- One social media post announcing the Foundation Ruby Sponsorship on the Foundations social media platforms including LinkedIn: @INTA Foundation, Facebook: @INTA Foundation, Instagram: @inta_foundation
- Recognition as Ruby Sponsor on select INTA Foundation promotional materials

Foundation Video Highlight

- Sponsor logo featured in highlight video of Foundation achievements throughout the year, to be showcased on social media channels and Foundation web page mentioned above



\$10,000

Foundation Emerald Sponsor

Leadership Meeting Themed Event

Events

Leadership Meeting Foundation Themed Event

- Five complimentary fundraiser registrations for the Foundation Themed Event (attendees must be registered for the 2025 Leadership Meeting)
- Recognition in speech at the Foundation Themed Event
- Logo placement at the Foundation Themed Event
- Early access to the Foundation Themed Event
- Scheduled photos with Foundation Board Members
- Scheduled meet and great with Foundation Board Members
- Foundation Sponsor ribbon for conference badge

Online Visibility

INTA Foundation Web Page

- Logo with link to the organization's website on the INTA Foundation web page

Social Media (LinkedIn, Facebook, Instagram)

- Recognition as Emerald Sponsor on select INTA Foundation promotional materials



\$5,000

Foundation Topaz Sponsor

Leadership Meeting Themed Event

Events

Leadership Meeting Foundation Themed Event

- Two complimentary fundraiser registration for the Foundation Themed Event (attendees must be registered for the 2025 Leadership Meeting)
- Logo placement at the Foundation Themed Event
- Scheduled photos with Foundation Board Members
- Foundation Sponsor ribbon for conference badge

Online Visibility

INTA Foundation Web Page

- Logo with link to the organization's website on the INTA Foundation web page

Social Media (LinkedIn, Facebook, Instagram)

- Recognition as Topaz Sponsor on select INTA Foundation promotional materials



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"The introduction course of IP for sure changed my life because of all of the things the course has offered me. We have classes where we gain knowledge, and we have practical activities that strengthen the knowledge we learn. You have no idea how much your donations help young students and young brown students. I am forever grateful."

-Stephanie Miranda
Federal University of Rio de Janeiro

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"As a recipient of this award from the INTA Foundation, the aid is not only financial since it permits potential students like me to create networks and be exposed to niche opportunities without lacking resources and support. It specifically allows minority students to fill in gaps within the industry in spaces not financially feasible for minority students."

-Noah Hills
South University Law Center



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"Driven by a passion for helping those in need, my unwavering commitment to providing relief and support is evident in my work. My passion is intellectual property. I want to create opportunities where those in my community can celebrate, support, and thrive by building a bridge between intellectual property and accessibility."

-Marnita Walker
South University Law Center





"Receiving this grant award allowed me to learn on the job under the tutelage of a host of archivists, lawyers, and scholars. One important thing I learned during this internship is the need to develop more equitable ways of providing legal services for the protection of intellectual property."

-Randall Hazard
North Carolina Central University School



"For me, this opportunity changed my life. I am from a little city in Rio de Janeiro. I want to one day change the world by using technology and making medicines that nowadays are so expensive, accessible for everyone. I will forever be grateful for this opportunity and honor."

-Jefferson Alves
Federal University of Rio de Janeiro





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