



# CLE ELIGIBLE SESSIONS

**9:30 am–10:30 am**

**Session 1** | The Power of AI: What TMAs Need to Know

**Regency Ballroom**

**11:00 am–12:00 am**

**Session 2** | Geopolitics, Embargos and Sanctions: Managing a Trademark Portfolio in a Volatile Market

**Regency Ballroom**

**2:30 pm–3:30 pm**

**Session 4** | Let's Get Real: Top Anticounterfeiting Tips

**Regency Ballroom**

**4:00 pm–5:00 pm**

**Session 7** | Influencer Co-branding: Pros and Cons from the Marketing and Legal Perspectives

**Commonwealth**

**9:00 am–10:00 am**

**Session 9** | Legislative Developments Across Key Jurisdictions That Affect TMAs - Around the World in a Day

**Regency Ballroom**

**1:45 pm–2:45 pm**

**Session 12** | Generative AI: Navigating Legal Risks and Challenges

**Regency Ballroom**

