



DAILY NEWS

RATE CARD

2025 INTA *DAILY NEWS* ADVERTISER PRICING

ADVERTISING OPPORTUNITY	KEY BENEFITS	ADDITIONAL BENEFITS	EARLY BIRD PRICE
<u>Thought Leadership Article</u>	<ul style="list-style-type: none"> Article published in one (1) issue of the Daily News (pre-issue excluded) 	<ul style="list-style-type: none"> Author recognition within the article page Article written and approved prior to AM25 Article featured in <i>INTA Daily News</i> eBlast Dedicated social media post 	\$10,000
<u>Per Issue Sponsorship</u>	<ul style="list-style-type: none"> Logo on cover and schedule page Video from sponsor in sponsored issue 	<ul style="list-style-type: none"> Logo and recognition on <i>INTA Daily News</i> eBlasts Logo on select social media posts 	\$6,500 (Pre-AM issue) \$9,000 (per standard issue)
<u>In-Article Banner Advertisement</u>	<ul style="list-style-type: none"> One (1) advertisement w/link included below non-sponsored content article 	<ul style="list-style-type: none"> Additional advertisement in Classified Ads section (all issues, except pre-issue) 	\$5,000
<u>“Meet the Exhibitor” Video Interview</u> (Two-slots per issue)	<ul style="list-style-type: none"> One (1) interview to be posted in an issue of the Daily News and INTA YouTube channel 	<ul style="list-style-type: none"> Featured on <i>INTA Daily News</i> eBlast Dedicated social media post 	\$2,500 (interview via Zoom before AM25) \$5,000 (interview at your booth)
<u>Classified Advertisement Banner</u>	<ul style="list-style-type: none"> Banner advertisement w/ link posted for all issues 	<ul style="list-style-type: none"> Banner will be visible before, during, and after AM25. 	\$2,500